Delivering innovation that matters to you

Hector Mendoza
Lighting
August 2015
We strive to make the world healthier and more sustainable through innovation

We’re aiming to improve the lives of three billion people a year by 2025
Royal Philips

32% Lighting
45% Healthcare
23% Consumer Lifestyle

Est. 1891
Headquarters in Amsterdam, Netherlands

106,000+
Employees worldwide in 100+ countries

€ 21.4 billion
Sales in 2014
Portfolio ~ 70% B2B

$10.3 billion
Brand value in 2014

*Based on sales last 12 months June 2015
Note - Prior-period financials have been restated for the treatment of the combined businesses of Automotive and Lumileds as discontinued operations.
Present in more than +100 countries
Philips has 60 R&D sites and manufacturing in all continents

North America
Employees: 22,989
R&D centers: 20
Manufacturing sites: 32

EMEA
Employees: 34,417
R&D centers: 10
Manufacturing sites: 21

Asia
Employees: 40,049
R&D centers: 10
Manufacturing sites: 21

Latin America
Employees: 7,910
R&D centers: 2
Manufacturing sites: 6

1 Source: Philips Annual Report 2014.
2. Creating the future in: HealthTech and lighting solutions
Separating Philips into two strong companies

Royal Philips

HealthTech

Focused on the **EUR 100+** billion HealthTech opportunity

Philips Lighting

Lighting solutions

Focused on the **EUR 60+** billion lighting solutions opportunity
Making a difference in lighting solutions
We see rising demand for energy-efficient solutions

The world’s electricity consumption

Average saving we can make by switching to energy efficient LED lighting

19%  40%

Lighting
A changing world needs...

- more light – 70% increase in light points by 2050 due to population growth and increasing urbanization
- more energy-efficient light – Lighting accounts for 19% of global electricity use
- more digital light – 224 million smart homes by 2019

...and we are changing the game
Our unique edge in delivering lighting solutions

- **Home**: Reducing electricity bills and redefining the space we live in
- **Government**: Empowering a sustainable environment
- **Cities**: Creating brighter safer streets, reducing costs and carbon footprint
- **Offices**: Helping businesses to reduce energy, work differently and provide new experiences
- **Industry**: Improving efficiency and safety and reducing maintenance costs
- **Stadiums**: Enhancing the experience for fans with flexible lighting
- **Retail**: Helping retailers drive sales and build customer loyalty
### Making a difference in lighting

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**Source:** Internal analysis

**Source:** Markets and Markets, Global smart lighting market (2013–18)
We take light beyond illumination

Redefining the space we live in with connected lighting in the home

Helping businesses work differently and provide new experiences with connected lighting

Helping retailers drive sales and build customer loyalty with connected lighting for retail